

PRIVACY STATEMENT REGARDING VISITORS PURSUANT TO ARTICLES 13 AND 14 OF THE REGULATION (EU) 679/2016 (General Data Protection Regulation - GDPR)

Pursuant to art. 13 and 14 of Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data ("GDPR"), we hereby inform you that the personal data provided by the Data Subject and/or acquired by Promoberg S.r.l. and Confindustria Bergamo, in their capacity as Data Controllers, on the occasion of or in relation to the events, exhibitions, events, conventions/conferences and/or workshops organised by Promoberg S.r.l. and Confindustria Bergamo, also in collaboration with third parties, are processed in compliance with the principles of lawfulness, fairness, correctness, proportionality, necessity, precision, completeness and safety, as well as the other legal requirements in force.

1. DATA CONTROLLERS

The Data Controllers are Promoberg S.r.l. (hereinafter also referred to as "Promoberg"), with registered office in via Borgo Palazzo n. 137- 24125 Bergamo - CF: 01542150162 - e-mail privacy@promoberg.it - tel. 0353230911 and Confindustria Bergamo (hereinafter also referred to as Confindustria) with headquarters in Bergamo, via Stezzano n. 87 c/o Kilometro Rosso Gate 5 - CF: 80021750163. The data protection officer of Promoberg s.r.l. is Mrs. Maria Gilda Loiacono: e-mail address mariagildaloiacono@pec.it - telephone +39 3480445767.

2. NATURE OF THE DATA PROCESSING AND CATEGORIES OF PROCESSED DATA

The processing of your personal data is necessary for the establishment and execution of contractual relations with visitors and for the fulfilment of regulatory obligations arising from it.

The data to be processed may concern buyers, visitors, journalists, conference/workshop speakers, congress/conference attendees (such as natural persons over the age of 16 acting on their own as buyers, visitors, journalists, conference/workshop speakers, congress/conference attendees, or as internal contact persons of legal entities, bodies or other organisations that are buyers, visitors, journalists, conference/workshop speakers, congress/conference attendees). These data are disclosed by the Data subject within the framework of contractual relations and for the purposes that pertain to them and include first name, surname, job title, company, country, telephone number, email, area of responsibility, occupational position, company activity.

3. PURPOSES AND METHODS OF THE DATA PROCESSING

Processing means: the collection, recording, storage, organization, elaboration, modification, selection, extraction, comparison, reclassification, use, interconnection, blocking, disclosure, dissemination, deletion and destruction of personal data.

Your personal data will be processed for purposes strictly related and instrumental to the management of the contractual relationship and the performance of services that are subject to it as well as for the performance of preparatory and preliminary activities and the maintenance of relations with visitors in relation to the Event, in particular:

1. Fulfilment of contractual and legal obligations deriving from the participation/visit or connected to the participation/visit by the Data Subject to the "Events" (events, exhibitions, events, congresses, conventions and/or workshops) organized by Promoberg and/or Confindustria also in collaboration with third partners. Communication of pre-contractual information (e.g. programmes, proposals, etc.) related to Events, at the request of the Data Subject .

2. Planning and organizational management of Events, issuing of accreditations and entry passes, creation and control of personal identification badges for security purposes. Programming and provision of specific services requested to Promoberg and/or Confindustria by the Data Subject (e.g. translation services, hostesses), management of contracts stipulated with third party suppliers of goods and/or services used by Promoberg and/or Confindustria or by the Data Subject during the Events.

3. Market analysis. Sending (via email, telephone calls with operator, social networks and other automated tools) of commercial communications, press releases, advertising and offers to sell goods / services of Promoberg and / or Confindustria for which it is not necessary to give consent pursuant to the art. 47 of the GDPR as it is a direct marketing activity aimed to build customer loyalty.

4. Profiling. This profiling uses the data provided by the Data Subjects themselves at the time of their registration or later on:

a) in the case of visitors - first name, surname, job title, company, country, telephone number, email, area of responsibility, occupational position, company activity to identify preferences, interests and trends in order to develop related marketing actions, as well as to identify geographical trends of origin and thus direct the development of the Promoberg and/or Confindustria business towards the Italian and foreign geographical areas considered most interesting;

b) in the case of journalists – first name, surname, date and place of birth, country code phone number / fax, phone / fax, e-mail, contact address during the conference. Data of the media organization the pressman represents: name of organization, headquarters' mailing address, city, country code phone / fax, phone / fax, e-mail, website, type of medium, role / position, working language(s), country to identify geographical trends of origin and thus direct the development of marketing actions towards the Italian and foreign geographical areas and the types of newspapers (e.g. newspapers, periodicals, specialist magazines, etc.) considered as most interesting;

c) in the case of conference/workshop speakers - first name, surname, job title, company, country, telephone number, email, area of responsibility, occupational position, company activity to detect interests, professional specialization for the purpose of related marketing actions, as well as to identify, on a statistical basis, professional and commodity market trends related to the Data Subject s/participants; The profiling does not imply the exclusion of the Data Subjects from specific advantages or from the possibility to freely exercise their rights in relation to personal data processed by Promoberg and/or Confindustria; in particular, it does not affect the possibility for the Data Subject to participate in the Events and/or to take advantage of the ordinary services (e.g. online pre-registration, ...) of Promoberg and/or Confindustria.

The Data Controllers have prepared a model for the protection of personal data, identifying roles and responsibilities within their own organization and identifying, in particular, the managers of corporate organization units, limited to the processing of their own competence, as responsible for the procedures and processing measures provided for by the model.

The processing will be carried out on paper and/or electronically, also by authorised subjects operating under the direct authority of and according to the instructions given by the Data Controllers or Processors, strictly relating to the indicated purpose and, in any case, in such a way as to guarantee the security and confidentiality of the data processed.

Legal basis of the processing and mandatory or optional consent of the Data Subject

The legal basis for the processing for the purposes under point 1 is that Promoberg and / or Confindustria need to fulfill the obligations deriving from the contract with the Data Subject (and to carry out all actions functional to the proper and complete execution of the commitments undertaken) and / or the legal obligations related to it; therefore, this processing does not require the Data Subject's prior consent. The Data Subject is also free not to give their data to Promoberg and / or Confindustria, however, in this case, they will not be able to provide the service requested by the Data Subject or related to it (eg. Let the Data Subject participate in the Event and provide him/her with the services requested) and/or they will not be able to fulfil the legal requirements connected to the relationship.

The legal basis for the processing for the purposes of point 2 is Promoberg and / or Confindustria's legitimate interest to properly organize events, plan and manage all organizational activities reasonably useful to allow the Data Subject to participate in an efficient and effective manner in events and to manage relations with third-party suppliers of goods and services functional and / or related to events.

For these purposes, therefore, Promoberg and / or Confindustria do not need to receive prior consent from the Data Subject. The Data Subject is free not to disclose his or her data, but in this case the Data Subject will not be allowed to participate in the Event.

The processing of data for the purposes of point 3. occurs only with the Data Subject's specific written consent, which may be freely denied without prejudice to the right to participate in events and / or to obtain the services that the Data Subject requires from Promoberg and / or Confindustria. Failure to give consent or denial of consent will prevent the data from being processed for such purposes by Promoberg and/or Confindustria.

Promoberg and/or Confindustria make clear that video and photo shooting may take place during the Event and that they can be disseminated through Promoberg and / or Confindustria's websites, social networks and other channels (eg brochures, flyers, etc.) and that it is considered reasonably possible that anyone participating in the Event can expect to be, even if only incidentally, the subject of video and photo shooting. Therefore, since these are public events, the explicit consent of the Data Subject is not required for the processing of the relevant data.

The Data Subject will have the opportunity to immediately oppose the processing of his or her image at the place of the event, or later on, by contacting Promoberg and / or Confindustria Event Office by writing to info@industrialvalvesummit.com. In addition, the Data Subject may request at any time after the Event the obscuration of his face portrayed in the images processed by Promoberg and / or Confindustria or by authorized third parties and without prejudice to any dissemination that Promoberg and / or Confindustria cannot control.

4. DATA COMMUNICATION AND DISCLOSURE

Within the limits provided for by current legislation and for the purposes indicated above, your personal data may be disclosed to the following subjects:

- For the purposes of points 1. and 2., suppliers of the Data Controllers for the performance of services covered by the contractual relationship;
- For the purposes of points 1 and 2., third party providers of administrative, financial, accounting, IT services, etc., as well as professionals and/or consultants, used by Promoberg for purposes strictly related to data collection and subsequent processing (including, in particular, as Data Processors, Net Banana s.r.l. for the provision of the newsletter service and the company InetFlow s.r.l. for the access management of the event). These third parties will process the data as External Processors in accordance with Promoberg and / or Confindustria written directives and under their supervision.
- Public Authorities, Supervisory and Control Bodies, Public Security and Judicial Police Bodies, in the manner and in the cases provided for by law.

The subjects belonging to the above categories will process your personal data as independent Data Controllers or Processors specifically designated by the Data Controllers, with the guarantees provided for in Article 28 of the GDPR.

Within the framework of their internal organisation, the Data Controllers will make your personal data accessible only to authorised and trained personnel, within the scope of their duties.

Under no circumstances will personal data be disclosed, disseminated, or in any case transferred to third parties for illicit purposes and, in any case, without giving suitable information to the Data Subjects or receiving their consent, where required by law. This is without prejudice to the possible communication of data at the request of the judicial or public security authorities, in the manner and in the cases provided for by law. Personal data will not be transferred abroad, to countries or international organizations outside the European Union that do not provide an adequate level of protection, pursuant to Article 45 GDPR, on the basis of a decision of adequacy by the EU Commission. In the event that for the provision of the services of the Site, it is necessary to transfer personal data to countries or international organizations outside the EU, for which the Commission has not taken any decision of adequacy pursuant to Article 45 GDPR, this will only take place in the presence of adequate guarantees provided by the recipient country or organization, pursuant to Article 46 GDPR and provided that the Data Subjects have enforceable rights and effective means of redress. In the absence of an adequacy decision by the Commission pursuant to Article 45 GDPR or of adequate safeguards pursuant to Article 46 GDPR, including binding corporate rules, a cross-border transfer will only take place if one of the conditions set out in Article 49 GDPR is met.

5. DURATION OF PERSONAL DATA STORAGE

The personal data processed for purposes related to the development of relations between the Data Controllers with their visitors will be kept for the time necessary for the establishment, execution and maintenance of contractual relations between the parties.

The data to be processed for marketing purposes will be kept for a period of time not exceeding that necessary to send promotional newsletters relating to services, events, shows organized by the Data Controllers, except, in any case, notwithstanding the Data Subject's right to object to the processing, as described below. In any case, these data may not be kept for a period longer than 8 years from the date of the last commercial or promotional communication to your e-mail address.

In any case, your personal data may be kept, even after the terms indicated above have expired, if required by the law and in the event of a dispute between Promoberg and/or Confindustria (or Promoberg and/or Confindustria third party suppliers) and the Data Subject. In this case the data will be processed for as long as necessary to exercise the protection of the Data Controllers or third party suppliers' rights until the issuance of a measure having res judicata value between the parties or a transaction. Once this period has expired, personal data shall be deleted, destroyed or made anonymous by means of appropriate security measures.

6. THE DATA SUBJECTS' RIGHTS (ARTICLES 15- 22 GDPR)

The Data Subject has the right to access his or her personal data, to request their amendment, updating, deletion or restriction, if incomplete, incorrect or collected in breach of the law, as well as to object to their processing for legitimate reasons or to obtain their portability.

- 1) The Data Subject has the right to obtain confirmation of the existence of personal data concerning them, even if not yet registered, and that such data shall be provided in an intelligible form.
- 3) The Data Subject has also the right to:
 - b) know the purposes and methods of the data processing;
 - c) know the logics applied in the case of processing carried out using electronic devices;
 - c) know the identification details of the Data Controller, the Data Processor and the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware of them as authorised processors;
 - d) require the updating, amendment or integration of their data;
 - e) require the erasure, anonymization or blocking of data processed unlawfully, including data which need not be kept for the purposes of the processing;
 - f) require the limitation of processing, where one of the assumptions of Article 18 GDPR applies;
 - g) receive confirmation that the operations referred to in sections a), b) and c) have been brought to the attention of those to whom the data was disclosed or shared, except where this compliance is impossible or entails the use of means openly disproportionate to the right protected.
 - h) receive his or her own data, as provided to the Data Controllers and processed on the basis of the Data Subjects' consent for one or more specific purposes, in a structured format, commonly used and readable by automatic device. Pursuant to Article 20 of the GDPR, the Data Subject is also entitled to pass on such data to another Data Controller without hindrance and, where technically feasible, to obtain the direct transfer of personal data from one Data Controller to another;
 - i) if the processing is based on consent, revoke their consent at any time (pursuant to Article 7 paragraph 3 GDPR).
- 4) The Data Subject has the right to object, in whole or in part:
 - aa) for legitimate reasons to the processing of personal data concerning them, even if related to the purpose of the collection;
 - bb) to the processing of personal data concerning them for the purposes of sending advertising material or direct selling or for carrying out market research or commercial communication.
 - cc) automated decision-making processes which have a significant impact on the Data Subject;Without prejudice to any other administrative or judicial remedy, every Data Subject shall have the right to lodge a complaint with a supervisory authority, in particular in the Member State of his or her habitual residence, place of work or place of the alleged infringement.

7. EXERCISE OF RIGHTS

The above rights are exercised by addressing a request via e-mail to the Data Controllers on privacy@promoberg.it. The request is formulated freely and without formality by the Data Subject, who has the right to receive an appropriate response within a reasonable time, depending on the circumstances of the case.

To exercise their rights the Data Subject may avail of bodies, organizations or non-profit associations, whose statutory objectives are of public interest and which are active in the field of the protection of Data Subjects' rights and freedoms with regard to the protection of personal data, by giving them an appropriate mandate for this purpose. The Data Subject may also be assisted by a trusted person.

You can receive further information on the purposes and methods of personal data processing by writing to the e-mail address privacy@promoberg.it and indicating "Privacy" in the subject.

To know your rights, make a complaint or a report and be always kept updated on the legislation on the protection of individuals with regard to the processing of personal data, the Data Subject can contact the Data Protection Supervisor for the protection of personal data, by consulting the website at <http://www.garanteprivacy.it/>.